

Social Media in Healthcare, ARENA CineCenter Sihlcity Zürich



Wollerau, February 2010

SINFOX AG is pleased to announce a successful video conference from the ARENA CineCenter Sihlcity in Zurich to two locations in the United States on 26 January 2010.

Over 100 attendees accepted the invitation from eHealth Consulting GmbH to come to Sihlcity Zurich. Google, SAP and the University of Applied Sciences Northwestern Switzerland were among the special guests along with other first-class speakers.

SINFOX AG was appointed to broadcast live two speakers from the United States who were to deliver expert opinions via videoconferencing. This new way of connecting people to collaboratively participate in discussions was a very exciting experience for both the organisers and the guests. The use of advanced modern videoconferencing technology to ensure uninterrupted transfer of video, audio and data via a public internet connection were also impressive for the participants.

The three winners of a complimentary videoconferencing session will be drawn these days by Dr. Scheuer and contacted directly.

